SMART CUSTOMER FLOW MANAGEMENT

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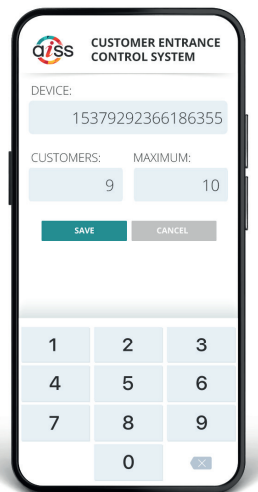## Control the number of customers in the store area, easily

During the current COVID-19 pandemic situation it is a real challenge for stores to communicate in an easy understandable way if the customer can enter the store or have to wait outside until a previous customer leaves.

The solution

Our solution based on the Content on Demand digital signage system, gives a perfect answer to the challenge, by watching the number of entering and exiting customers. When the number of customers reaches a preset limit, the system displays a "STOP" sign on its screen placed at the store entrance. As soon as a customer leaves the store, the display changes to "GO" sign and lets in the customer who is waiting outside.

Digital A-frame

Mobile App
for setting the limit

Sample content:
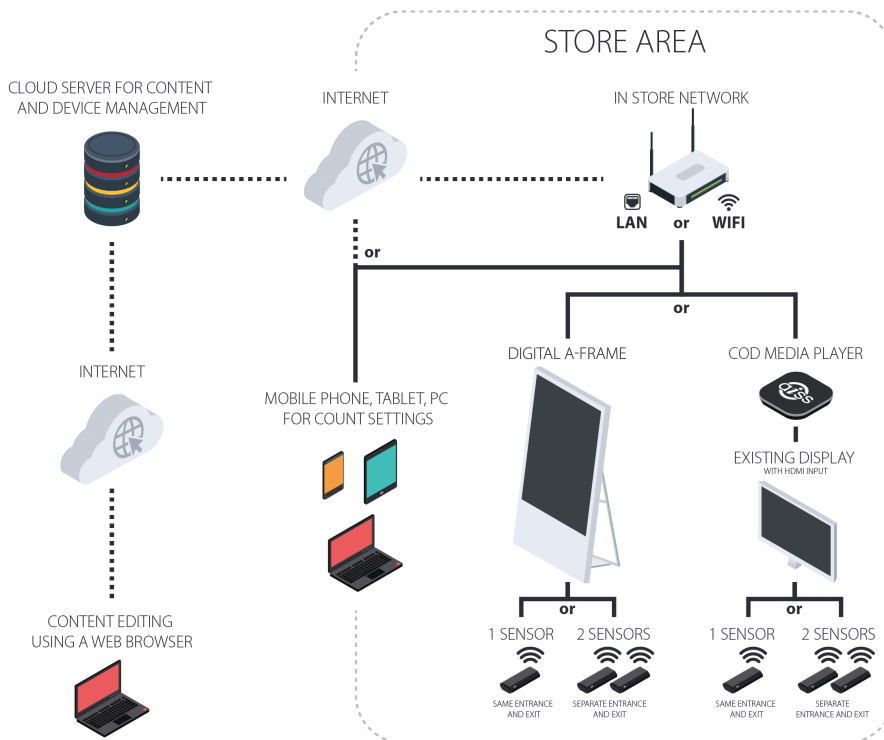STOP and GO

A-216W Media Player

Easy to manage - Easy to customize

Setting up the system is easy and doesn't need any special skills. Local wireless network (WiFi) with internet access and standard mains needed for operating the system. Virtually any monitor or TV set with HDMI input can be used for displaying the content.
The content of the display can be easily managed and edited through a user friendly web user interface. By using the same screen, other information, like advertisements can also be displayed, besides the customer entrance control content. The system remains a perfect digital signage tool after the pandemic too.

SYSTEM DIAGRAM ——————— e-shelf-labels

STORE AREA

CLOUD SERVER FOR CONTENT
AND DEVICE MANAGEMENT

INTERNET

IN STORE NETWORK

LAN or **WIFI**

or

INTERNET

or

MOBILE PHONE, TABLET, PC
FOR COUNT SETTINGS

DIGITAL A-FRAME

COD MEDIA PLAYER

EXISTING DISPLAY
WITH HDMI INPUT

CONTENT EDITING
USING A WEB BROWSER

or

or

1 SENSOR   2 SENSORS

1 SENSOR   2 SENSORS

SAME ENTRANCE
AND EXIT

SEPARATE ENTRANCE
AND EXIT

SAME ENTRANCE
AND EXIT

SEPARATE
ENTRANCE AND EXIT

Integrate the Digital A-frame into your store entertainment

After COVID-19 there are many different possibilities to use the Digital A-frame in store. Either as simple advertisory board or as product adviser to help customers navigate through the shop. We are happy to show you the variety of use cases.

PRICING ——————

Same entrance and exit	**Separate entrance and exit**
1x Sensor Unit	2x Sensor Unit
169,00 €	319,00 €

SHOP

SHOP

Option „A":	**Option „B":** Using exisiting displays
43" Digital A-frame	A-216W Media Player
1290,00 €	75,00 €

Subscription
Customer Entrance Control System Monthly Fee (3 months to be paid in advance)
20,00 €

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